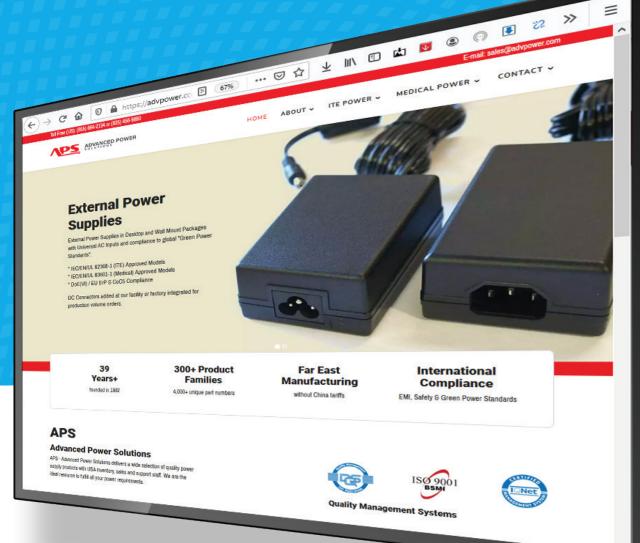
IID DISTIMAN

enterprise level web designs for companies with hundreds, thousands or millions of products



MANUFACTURER CASE STUDY: ADVANCED POWER SOLUTIONS

https://advpower.com

JOOMLA PLATFORM

\$18,000 INVESTMENT

- Privately owned corporation
- Launched in 2015
- 14 Pages in total
- Category Listings
- No Product Pages
- Had Not been updated in years

HOME PAGE:

- Not an overall bad design for a small company
- Not Mobile Friendly
- Rotating banner images
- News section
- 6-10 Second page loads
- Lacked proper SEO Strategy





JOOMLA PLATFORM

\$18,000 INVESTMENT

MENU / CATEGORIES

- Functioning Menu
- Showed 9 available Categories
- One About Page
- One Contact Page
- No need for a search function when site is this small

HOME ABOUT APS PRODUCT SELECTION GUIDE CONTACT US SEARCH

OEM / ITE Power	Medical / Healthcare				
Open Frame Power Supplies	Desktop Wall Mount Power Supply				
U-Frame / Enclosed Power Supplies	Open Frame / U-Frame Package				
Desktop Power Supplies Wall Mount Power Supplies	Industrial / Rugged Power				
AC Power Cables	Encapsulated Power Supplies DIN Rail Mount Power Supplies				
DC Connector Options					
imensions IEC Inlet Type	Legacy Products				



JOOMLA PLATFORM

\$18,000 INVESTMENT

This is actually a decent selection table, but . . .

- Links directly to a pdf so lacks depth of content
- Had not been updated in 4+ years
- Makes the product offering feel small
- No way to transact except contact us form
- 6-10 second page load
- Not enough content to rank on Search Engines

Desktop Power Supplies

Level VI Efficiency desklop power supplies for portable electronic products with Safety C selection AC Power Cables. See our Connector Guide for standard DC Output Connector All products are safety recognized to UL / EN /IEC 50950-1 Safety Standards and meet L

U-Frame / Enclosed Power Supplies Deuktop Power Suppliex Wall Mount Power Supplies

Open Frame Power Supplies

Desktop | Wall Mount Power Sup Open Frame / U-Frame Package Industrial / Rugged Power

Encapsulated Power Supplies
DIN Rail Mount Power Supplies

Legacy Products

DC Connector Options

AC Power Cables

Click Image			Vout	Discontinu	Et miet type				
to Enlarge	Series	Watts	Range	(Inches)	C6	C8	C14	Download	
	PA1015D	15W	3.3~30 VDC	2.76 x 1.54 x 1.06"		C8		10	
91	PA1024T	24W	3.0-60 VDC	3.37 x 1.98 x 1.37"			C14	8	
K	PA1030T	30W	3.3~48 VDC	3.74 x 1.89 x 1.30"	C6	C8	C14	8	
46	PA1045Txy	48W	12-48 VDC	3.70 x 1.69 x 1.18*	C6	C8	C14	5	
1	A2-50	50W	12~24 VDC	3.94 x 2.28 x 1.30"	C6	C8	C14	5	
	APS56EMG Med & ITE Approvals	50W	5~48 VDC	4.33 x 2.28 x 1.27"		C8	C14	Ħ	
*	PA1050T	50W	9~48 VDC	4.33 x 2.13 x 1.22"		C8	C14	19	
-	PA1060T	60W	12-48 VDC	4.33 x 2.13 x 1.22"		C8	C14	50	
	AP\$76EMG Med& ITE Approvals	70W	12-48 VDC	4.92 x 2.43 x 1.28*		C8	C14	50	
10	PA1065xxB	65W	5~48 VDC	4.29 x 1.85 x 1.18"	C6		C14	12	
	APS75EG	75W	12-48 VDC	5.00 x 2.01 x 1.16"	C6			<u>\$</u>	
10	PA1090xxB	90W	12~48 VDC	528 x 2.13 x 1.20"	C6	C8		50	
>	PA1120xxB	120W	12~48 VDC	6.69 x 2.64 x 1.42°	C6	C8	C14	100	

Advanced Power Solutions offers these Desktop Switchers for general usage including industrial, instrumentation, networking applications requiring up to 120 Watts of power. Advanced Power Solutions Desktop Power supply products are flexible OEM platforms which can be modified to meet application specific requirements. All models provide universal AC input with full safety agency certifications and are backed by our 1 year warranty.

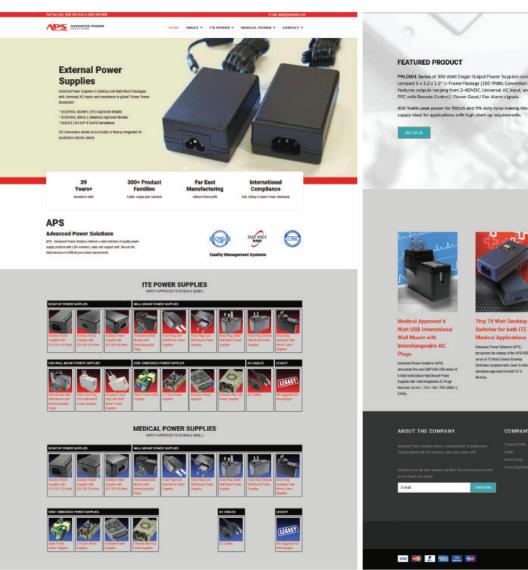


\$1500 SET-UP & \$750 PER MONTH +40 HRS OF CONTENT & DESIGN WORK

HOME PAGE

- Rotating Banners
- Expanded product selection brought to home page
- At a glance visitors can see company's focus
- Cage Codes below company listing
- Added a feature product area
- Expanded imagery in new products
- Loads in <3 seconds

top half of site lower half of site







\$1500 SET-UP & \$750 PER MONTH +40 HRS OF CONTENT & DESIGN WORK

EXPANDED "ABOUT" CONTENT

- DISTIMAN comes pre-built with 20+ product content pages to cover About US, Management, Terms, Quality, Environment, etc. . . This customer chose to use 11 of these pages, making them appear like a much larger enterprise.
- This enhances the professional presentation of your company, making designers, buyers and managers more comfortable to work with the company
- This added "Depth of Content" and more opportunities to pepper the site with key words, in creasing the page value of the over all sit for the search engines.
- All these pages load in < 2 secs



That order be deaded by control of the control of t any region and will collecting any other meads with Adequate Price Solution may have an arrest of such serveletion of the efficient, reported controlletion or replacing phases, with shall

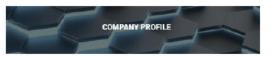
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THE COMPANY		POLICIES		need is believed award under adhesia dhesia o'chiadika, is dan III daya ben dahed bedieve sacradady afterd is.
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Our Company

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GLOSAL MANUFACTURING AND SUPPORT



HITRON SECTIONAL





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Ktec*

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QUICK FACTS 5000 ft² \$3 Million 1,000 ft² 1,000 ft² 500k

\$500k

4,000+



\$1500 SET-UP & \$750 PER MONTH +40 HRS OF CONTENT & DESIGN WORK

FATTENING UP THE PRODUCT LINE-UP:

The new website actually offers fewer product categories than the previous website, we just broke out the remaining categories into more sub-categories, specifically:

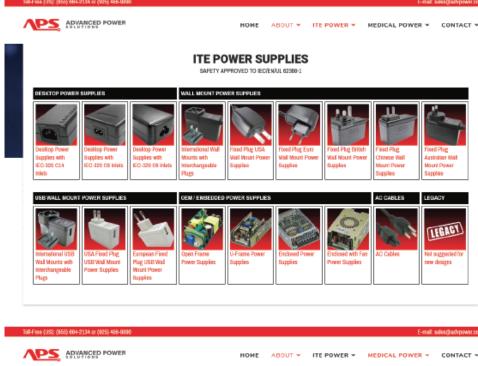
Separate Industrial & Medical solution into completely separate lists, use a different color in the menu to establish greater separation.

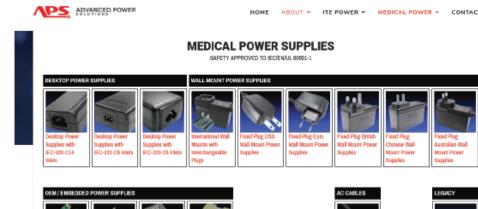
Desktop Power Supplies was only one category on the old site, but within that one category are three types of AC inlets so we split one category into 3.

Wall Mount Power Supplies have two distinctly differently types, USB outlet or Cabled with a DC Connector. Then we can separate these even further by their geographic plug type.

OEM Embedded type supplies further separated mechanical style.

MAKES THE OFFERING LOOK 4-5 TIME LARGER







\$1500 SET-UP & \$750 PER MONTH +40 HRS OF CONTENT & DESIGN WORK

CATEGORY OF PRODUCT FAMILIES:

- SEO being a primary factor in the re-design of this site, All the product titles include a surot Keyword friendly description of the product
- Selection table is fully sortable with default set to Wattage
- Advanced Filter / Search is not published as entire product offereing is visble on one page
- Link to product Deatil Page
- Download PDF Link
- Hover over image for expanded view
- Includes the latest "Schema" identifying product category and field data to search engines
- Ranks a 75% Seobility score which is very high, could gain another 5% with optional Cloudy Army / CDN Hosting, remianing 20% would have to be affected by Social Media Marketing efforts.
- Loads in < 3 secs

Tol-Free (US): (856) 864-2134 or (925) 456-9890 E-mail: sales@lain



HOME ABOUT ▼ ITE POWER ▼ MEDICAL POWER ▼ CONTACT ▼

Home / ITE C14 Desktop / Products

ITE External Desktop Power Supplies with C14 Inlets

DoE(VI) / EU ErP & CoC5 Compliance | IEC/UL/EN 62368-1 Safety Approvals

Browse our broad range of ITE Industrial external power supply solutions in desidop packages with IEC-220 CL4 Inlets for Class I operation. All our ITE Industrial desk top power supplies feature
Universal AC Input, High Efficiencies and reduced no-load gover consumption for DoE(VI) / EU ErP 9 CoC5 Complemes and are safety approved to IEC/EN/UL 62386-1 Safety standards for use in medical
applications. Listed below are our standard models, please contact us to discuss any modification and customization requirements you may have.

					VI	VZ	V3		Dimensions	No Load	
Image	Product	PDF	Watts (Convection) 11=	Dutputs	Nom	Non	Non	Dimensions (mm)	(inches)	P0W8f	Efficiency
V	APSU12A ITE G14 Deaktop Power Supplies	À	12 W	1	3.3-45			67 x 50.8 x 33.6mm	3.43 x 2.00 x 1.33°	01W	83.1 %
V	APSU15A ITE C14 Desktop Power Supplies	À	15 W	1	3.3-45			87 X 50.8 X 33.8mm	3.43 X 2.00 X 1.33°	<0.1 W	54.1%
1	GPSU15A ITE C14 Desktop Power Supplies	À	15 W	1	3.3-48			300 x 58.5 x 32.8mm	3.94 x 2.30 x 1.29"	<0.1 W	84.1%
V	APSULEA ITE C14 Dasktop Power Supplies	Ē	18 W	1	3.3-48			87 x 50.0 x 33.8mm	3.43 x 2.00 x 1.83°	01W	81.4 %
1	GPSUISA ITE C14 Desktop Power Supplice	À	18 W	1	3.3-48			300 x 68.5 x 32.8mm	3.94 x 2.30 x 1.20°	<0.1 W	86 %
	HEMG28-C14 ITE & Medical C14 Desktop Power Supplies	À	24 W	1	5-24			110 x 58 x 32.3mm	4.33 x 2.28 x 1.27*	01W	90 %
9	PA1024T1A ITE C14 Desktop Power Supplies	À	24 W	1	3.3-43			65.506 x 50.262 x 34.700	3.37 x 1.69 x 1.37	0.5 W	82 %
	GPSUZSA ITE C14 Desktop Power Supplies	À	25 W	1	3.3-45			300 1 88.5 X 3Z.8mm	3.94 X 2.30 X 1.29°	<0.1 W	57 %
V	APSU25A ITE C14 Desktop Power Supplies	À	25 W	1	3.3-48			87 x 50.9 x 33.8mm	3.43 x 2.00 x 1.33*	<0.1 W	87 %
1	GPSN2SA ITE C14 Desktop Power Supplies	ß	25 W	2-3	5×18	12~48	-5~-18	307.5 x 67 x 38mm	0.23 x 2.60 x 1.02°	03W	83.3 %
1	MPUSDA ITE CLA Doubtop Power Supplies	Ē	30 W	1	3.3-48			307.6 x 67 x 38mm	4.23 x 2.64 x 1.42°	<0.3 W	78 %
	PA1000T1 ITE C14 Desktop Power Supplies	À	30 W	1	3.3-45			84.986 x 45.006 x 33.02	3.74 x 1.69 x 1.30	03W	75 %
	GPSU40A ITE C14 Desktop Power Supplies	À	40 W	1	3.3~45			100 1 88.5 X 3Z.8MM	3.94 X 2.30 X 1.28°	<0.1 W	57.0 %
-	PA1045T1A ITE C14 Desktop Power Supplies	È	45 W	1	12~48			115.062 x 46.99 x 34.036	4.53 x 1.85 x 1.34	03W	86 %
-	PA1045T1B ITE C14 Desktop Power Supplies	Ē	45 W	1	12~48			115.082 r 18.99 x 34.038	0.53 x 1.85 x 1.34	03W	86 %
	HEMGSO-G14 ITE O Medical C14 Desktop Power Supplies	À	50 W	1	5~45			110 x 55 x 32.3mm	4.33 X 2.25 X 1.27"	01W	90 %
-	PA1050T1A ITE C34 Deaktop Power Supplies	À	50 W	1	9-45			30.988	4.35 x 2.35 x 1.22	0.3 W	75 %
T	GPSNSOA ITE CIA Desidop Power Supplies	Ē	50 W	2-3	5~28	12~58	-5~-28	166 x 75.5 x 43mm	5.75 x 2.97 x 1.89°	03W	86 %
-	PA1000-T1A ITE C14 Desktop Power Supplies	ß	50 W	1	12~48			109.862 x 54.102 x 30.988	4.33 X 2.33 X 1.22	0.3 W	75%
1	APSUBBA ITE C14 Dasktop Power Supplies	Ē	80 W	1	5~4B			300 x 68.5 x 32.8mm	3.94 x 2.30 x 1.20°	<0.1 W	88 %
1	PA1120-T1A ITE C14 Desistop Power Supplies	À	120 W	2	5-48			38.068	8.89 x 2.64 x 1.42	0.3 W	87 %



\$1500 SET-UP & \$750 PER MONTH +40 HRS OF CONTENT & DESIGN WORK

PRODUCT PAGE:

- Showing one image (could show more)
- PDF Download Link
- RFQ Action Button on each row of part numbers
- Features stuffed with keywords
- Primary Characteristic fields
- Part Number table with sortable columns
- loads in < 3 secs

Toll-Free (US): (855) 864-2134 or (925) 466-9890



HOME ABOUT ▼ ITE POWER ▼ MEDICAL POWER ▼ CONTACT

Home / ITE C14 Desktop / APSU15A ITE C14 Desktop Power Supplies

APSU15A ITE C14 Desktop Power Supplies



Features

- . UL 62368-1 approved desktop power supplies
- . DoE(VI) compliant desktop power supplies
- · ErP Ready external desktop power supplies
- · CoC tier 2 compliant desktop power supplies

 Watts (Convection)
 15

 Outputs
 1

 V1 Nom
 33~48

 Dimensions (mm)
 87 x 50.9 x 33.8mm

 Dimensions (inches)
 3.43 x 2.00 x 1.33*

No Load Power <0.1 Efficiency 84.1 Download: 🗈 APSU15A.pdf

E-mail: sales@advpower.com

ratino Ta	VI NUII	vi semonic nange	VI Output Current.	Elliciency	NO LUAU POWEI	
APSU15A-0	3.3 V	(3~5 V)	2.40~1.48 A	78.4 %	<0.1 W	REQUEST QUOTE
APSU15A-1	5 V	(5~8 V)	2.70~2.00 A	70.0 %	<0.1 W	REQUEST QUOTE
APSU15A-1-1	7.5 V	(8~8 V)	2.50~1.80 A	83 %	<0.1 W	REQUEST QUOTE
APSU15A-2	9 V	(8~11 V)	1.80~1.36 A	84.1 %	<0.1 W	REQUEST QUOTE
APSU15A-3	12 V	(11~13V)	1.38~1.15 A	84.1 %	<0.1 W	REQUEST QUOTE
APSU15A-4	15 V	(13~10V)	1.15~0.94 A	04.1 %	<0.1 W	REQUEST QUOTE
APSU15A-5	18 V	(18~21V)	0.94~0.72 A	84.1 %	<0.1 W	REQUEST QUOTE
APSU15A-8	24 V	(21~27V)	0.72~0.55 A	84.1 %	<0.1 W	REQUEST QUOTE
APSU15A-7	28 V	(27~33V)	0.55~0.45 A	84.1 %	<0.1 W	REQUEST QUOTE
APSU15A-8	48 V	(33~58V)	0.45~0.26 A	84.1 %	<0.1 W	REQUEST QUOTE



\$1500 SET-UP & \$750 PER MONTH +40 HRS OF CONTENT & DESIGN WORK

RFQ CART:

- Users can add multiple parts from multiple manufacturers into one common RFQ cart
- Submission is saved in the database and autodistributed to each manufacturer for processing

